

Sr. No.	Name of Newspaper	Circular	Classified Adv. Per Square Cms										Display Adv. Per Square Cms												Remarks, if any			
													Black & White						Coloured									
			Public Notice	Tender	Auction	Call Back	Employment News	Short Term	Entertainment	General Display	Public Notice	Tender	Auction	Call Back	Employment News	Short Term	Entertainment	General Display	Public Notice	Tender	Auction	Call Back	Employment News	Short Term		Entertainment	General Display	
3.	HINDUSTAN TIMES (ALL EDITIONS) + MINT FREE OF COST (14 EDITIONS)	15,34,940	4751	4751	4751	4751	4751 (Rs. 2457 for Tues. only)	4751	6838	6838	4751	4751	4751	4751	4751 (Rs. 2457 for Tues. only)	4751	6838	6838	4751	4751	4751	4751	4751 (Rs. 2457 for Tues. only)	4751	6838	6838	MINT will be offered as complimentary with all the Display/Tender / Public Notice packages	
<p>Note :- Extra charges for particular page / position and combined concessional rates as per rate card. For appointments advertisements other than Tuesday, Public Notice/ Tenders rate would be applicable.</p> <p>Place of Editions - Delhi, Mumbai, Pune, Chandigarh, Lucknow, Patna + Ranchi</p>																												
4.	THE INDIAN EXPRESS + THE FINANCIAL EXPRESS + JANSATTA (ALL EDITIONS) (25 EDITIONS)	7,36,277	3600	3600	3600	3600	3600 (Rs. 1700 only on Tues. only)	3600	--	--	3600	3600	3600	3600	3600 (Rs. 1700 only on Tues. only)	3600	3600	3600	3600	3600	3600	3600	3600 (Rs. 1700 only on Tues. only)	3600	3600	3600	Extra sq. cms. if consumed in Jansatta are chargeable	
<p>Note :- No extra charges for page - position or colour advertisements</p> <p>Appointment ads if carried, other than specific appointment days will attract Disply/ Public Notice rates.</p> <p>Place of Editions - THE INDIAN EXPRESS - (Mumbai, Ahmedabad, Pune, Vadodara, Nagpur, Delhi, Chandigarh, Lucknow, Kolkata, Jaipur) + THE FINANCIAL EXPRESS - (Chennai, Kochi, Bangalore, Mumbai, Delhi, Kolkata, Chandigarh, Hyderabad, Pune, Ahmedabad, Lucknow) + JANSATTA - (Delhi, Chandigarh, Kolkata, Lucknow)</p>																												
5.	DNA (ALL EDITION) (4 EDITIONS)	6,66,346	2880	2880	2880	2880	2000	2880	--	--	2000	2000	2000	2000	2000	2000	--	2000	2000	2000	2000	2000	2000	2000	2000	--	2000	Eligible
<p>Place of Editions - Mumbai, Delhi, Ahmedabad, Jaipur</p>																												

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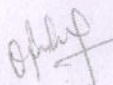
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Sr. No.	Name of Newspaper	Circular	Classified Adv. Per Square Cms								Display Adv. Per Square Cms												Remarks, if any					
			Black & White						Coloured																			
			Public Notice	Tender	Auction	Call Back	Employment News	Short Term	Entertainment	General Display	Public Notice	Tender	Auction	Call Back	Employment News	Short Term	Entertainment	General Display	Public Notice	Tender	Auction	Call Back	Employment News	Short Term	Entertainment	General Display		
6.	THE ECONOMIC TIMES (ALL EDITIONS) (11 EDITIONS)	5,90,689	4209	4209	4209	4209	4209 (Rs. 1815 on Tues. only)	4209	6022	6022	4209	4209	4209	4209	4209 (Rs. 1815 on Tues. only)	4209	6022	6022	4209	4209	4209	4209	4209 (Rs. 1815 on Tues. only)	4209	6022	6022	Free color is subject to availability of space	
Note :- Employment ad/s will be carried in ET Ascent published on Tuesday only. If ad is carried in the main edition then TN/PN rates would be applicable																												
Place of Editions - Mumbai, Delhi, Kolkata, Bangalore, Chennai, Hyderabad, Ahmedabad, Pune, Chandigarh, Lucknow, Jaipur																												
7.	PIONEER (ALL EDITION) ENGLISH + HINDI FREE OF COST (7 EDITIONS)	5,54,798	--	--	--	--	--	--	--	--	1815	1815	1815	1815	1815	1815	1815	1815	2723	2723	2723	2723	2723	2723	2723	2723	2723	
Place of Editions - Delhi, Chandigarh, Dehradun, Bhopal, Bhubneshwar, Ranchi, Raipur																												
8.	STATESMAN (ALL EDITIONS) + DAINIK STATESMAN BENGALI FREE OF COST (5 EDITIONS)	2,13,194	--	--	--	--	--	--	--	--	220	220	220	220	150	220	220	220	330	330	330	330	330	330	330	330		
Place of Editions - Kolkata, Siliguri, Bhubaneswar, Delhi																												
9.	BUSINESS STANDARD (ALL EDITIONS) + HINDI (ALL EDITION) FREE OF COST (21 EDITIONS)	1,32,404	--	--	--	--	--	--	--	--	200	1100	1100	1100	432	1100	1000	1000	326	1375	1375	1375	620	1375	1425	1425		
Place of Editions - Delhi, Lucknow, Bhopal, Chandigarh, Kolkata, Bhubneshwar, Mumbai, Pune, Ahmedabad, Chennai, Kochi																												


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Sr. No.	Name of Newspaper	Circular	Classified Adv. Per Square Cms										Display Adv. Per Square Cms										Remarks, if any								
			Public Notice	Tender	Auction	Call Back	Employment News	Short Term	Entertainment	General Display	Public Notice	Tender	Auction	Call Back	Employment News	Short Term	Entertainment	General Display	Public Notice	Tender	Auction	Call Back		Employment News	Short Term	Entertainment	General Display				
DELHI EDITIONS COMBO NEWSPAPERS																															
10.	TIMES OF INDIA & NAVBHARAT TIMES (DELHI)	14,67,149	3591	3591	3591	3591	3591 (Rs. 1650 on Wed & Fri for Assent and Thur. for NBT)	3591	5212	5212	3591	3591	3591	3591	3591 (Rs. 1650 on Wed & Fri for Assent and Thur. for NBT)	3591	5212	5212	3591	3591	3591	3591	3591 (Rs. 1650 on Wed & Fri for Assent and Thur. for NBT)	3591	5212	5212	3591	3591	3591	3591	Free colour is subject to availability of space
Note :- Employment ads will be carried in Times Ascend published on Wednesdays & Friday and NBT Smart Jobs published on Thursdays (Deadline for booking is Monday (for Wednesday advt.) and Wednesday (for Friday advt.))																															
11.	HINDUSTAN TIMES + HINDUSTAN (COMBINED) DELHI	11,92,476	3755	3755	3755	3755	3755 (Rs. 1365 for Tues. only)	3755	5529	5529	3755	3755	3755	3755	3755 (Rs. 1365 for Tues. only)	3755	5529	5529	3755	3755	3755	3755	3755 (Rs. 1365 for Tues. only)	3755	5529	5529	3755	3755	5529	5529	
12.	PIONEER (ENGLISH + HINDI) COMBO	2,01,350	--	--	--	--	--	--	--	--	908	908	908	908	908	908	908	908	1362	1362	1362	1362	1362	1362	1362	1362	1362	1362	1362	1362	
13.	THE INDIAN EXPRESS (DELHI) (+JANSATTA + THE FINANCIAL EXPRESS (DELHI EDITION) FREE OF COST)	75,000	1165	1385	1385	1385	1165 (Rs. 880 on Tues. only)	1385	--	--	1165	1385	1385	1385	1165 (Rs. 880 on Tues. only)	1385	1165	1165	1165	1385	1385	1385	1165 (Rs. 880 on Tues. only)	1385	1165	1165	1165	1165	1165	Extra sq. cm. if consumed in Jansatta are not chargeable	
Note :- No extra charges for page - position or colour advertisements. Appointment ads if carried, other than specific appointment days will attract Display/ Public Notice rates.																															

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Sr. No.	Name of Newspaper	Circular	Classified Adv. Per Square Cms									Display Adv. Per Square Cms												Remarks, if any			
			Public Notice	Tender	Auction	Call Back	Employment News	Short Term	Entertainment	General Display	Public Notice	Tender	Auction	Call Back	Employment News	Short Term	Entertainment	General Display	Public Notice	Tender	Auction	Call Back	Employment News		Short Term	Entertainment	General Display
DELHI EDITION NEWSPAPERS																											
14.	HINDUSTAN TIMES (DELHI) (Mint free for Tender, Auction, Callback Notice and Short term Notice)	9,93,513	2998	2998	2998	2998	2998 (Rs. 1180 on Tues. only)	2998	4567	4567	2998	2998	2998	2998	2998 (Rs. 1180 on Tues. only)	2998	4567	4567	2998	2998	2998	2998	2998 (Rs. 1180 on Tues. only)	2998	4567	4567	
<p>Note :- Extra charges for particular page/ position and combines concessional rates as per card. Mint would be complimentary alongwith Tender Notice/ Auction Notice/ Call back Notice/ Short Term Tender advertisements</p> <p>• For appointment advertisements other than Tuesday, Tender / Public Notice rates would be applicable.</p>																											
15.	TIMES OF INDIA (DELHI)	8,92,838	2853	2853	2853	2853	2853 (Rs. 1470 on Wed & Fri for Assent group)	2853	4505	4505	2853	2853	2853	2853	2853 (Rs. 1470 on Wed & Fri for Assent group)	2853	4505	4505	2853	2853	2853	2853	2853 (Rs. 1470 on Wed & Fri for Assent group)	2853	4505	4505	Free colour is subject to availability of space
<p>Note :- On non-appointment days, the TN/PN display rates will be applicable for appointment ads. Please not Times Ascent is carried on every Wednesday and Friday. Deadline for booking is Monday (for Wednesday) and Wednesday (for Friday)</p>																											
16.	NAVBHARAT TIMES (DELHI)	5,74,311	1554	1554	1554	1554	1554 (Rs. 530 on Thur. only)	1554	1612	1612	1554	1554	1554	1554	1554 (Rs. 530 on Thur. only)	1554	1612	1612	1554	1554	1554	1554	1554 (Rs. 530 on Thur. only)	1554	1612	1612	Free color is availability of space
<p>Note :- On non-appointment days, the TN/PN display rates will be applicable for appointment ads. NBT Smart Jobs is carried on every Thursday</p>																											

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												Black & White							Coloured								
			Public Notice	Tender	Auction	Call Back	Employment News	Short Term	Entertainment	General Display	Public Notice	Tender	Auction	Call Back	Employment News	Short Term	Entertainment	General Display	Public Notice	Tender	Auction	Call Back	Employment News	Short Term	Entertainment		General Display
17.	DAINIK JAGRAN (DELHI)	4,19,180	797	797	797	797	809 (on Monday only)	797	--	--	797	797	797	797	809 (on Monday only)	797	--	797	899	899	899	899	809 (on Monday only)	899	--	899	Employment notice are published on every Monday
18.	HINDUSTAN (HINDI) DELHI	2,82,950	1318	1318	1318	1318	1318 (Rs. 400 on Tues. only)	1318	991	991	1318	1318	1318	1318	1318 (Rs. 400 on Tues. only)	1318	991	991	1318	1318	1318	1318	1318 (Rs. 400 on Tues. only)	1318	991	991	
Note :- Extra charges for particular page/ position and combines concessional rates as per card. For appointment advertisements other than Tuesday, Tender / Public Notice rates would be applicable.																											
19.	MAIL TODAY	2,09,136	--	--	--	--	--	--	--	--	724	724	724	724	462	724	724	724	724	724	724	724	462	724	724	724	
20.	THE ECONOMIC TIMES (DELHI)	1,51,120	1515	1515	1515	1515	1515 (Rs. 760 on Tues only)	1515	2188	2188	1515	1515	1515	1515	1515 (Rs. 760 on Tues only)	1515	2188	2188	1515	1515	1515	1515	1515 (Rs. 760 on Tues only)	1515	2188	2188	Free colour is subject to availability of space
Note : On non-appointment days, the TN/PN display rates will be applicable for appointment ads. Please not ET Ascent is carried on every Tuesday.																											
21.	THE HINDU (DELHI)	1,37,688	--	--	--	--	--	--	--	--	429	331	429	429	402	331	429	429	429	331	429	429	402	331	429	429	
22.	PIONEER (DELHI)	1,26,350	--	--	--	--	--	--	--	--	649	649	649	649	649	649	649	649	1068	1068	1068	1068	1068	1068	1068	1068	

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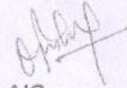
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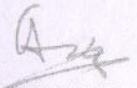
FINAL LIST OF HINDI NEWSPAPER ON DAVP RATES FOR ALL EDITIONS
FOR THE YEAR 2018-19

Sr. No.	Name of Newspaper	Circular	Classified Adv. Per Square Cms								Display Adv. Per Square Cms														Remarks, if any				
			Public Notice	Tender	Auction	Call Back	Employment News	Short Term	Entertainment	General Display	Black & White							Coloured											
Public Notice	Tender	Auction									Call Back	Employment News	Short Term	Entertainment	General Display	Public Notice	Tender	Auction	Call Back	Employment News	Short Term	Entertainment	General Display						
HINDI																													
1.	AMAR UJALA (ALL EDITION)	29,61,507	1146.08	1146.08	1146.08	1146.08	1146.08	1146.08	--	--	1146.08	1146.08	1146.08	1146.08	1146.08	1146.08	1146.08	1146.08	1604.52	1604.52	1604.52	1604.52	1604.52	1604.52	1604.52	1604.52	1604.52	1604.52	Eligible for exceptional cases


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